

Press Release

NEW L-858D SPEEDMASTER Wireless Bundle Kit

Tokyo, Japan, November 1st, 2017 - Sekonic Corporation, Light Meter Photo Products Division, announced today the official release of the limited time offer, L-858D SPEEDMASTER series Wireless Bundle Kit promotion. The new wireless bundle kit offers more value to the L-858D series and highlights the wireless control capabilities of the L-858D. Available immediately through all Sekonic distributors and photo/video retail camera shops around the world. Sekonic will be offering the L-858D light meter in a wireless bundle kit, which includes a choice of either Elinchrom®/Phottix® or PocketWizard® plug-in radio transmitter at a special price.

Available wireless bundle kit:

- ✓ L-858D & RT-EL/PX - **Elinchrom®/Phottix®** transmitter module
- ✓ L-858D & RT-3PW - **PocketWizard® 433Mhz** (European frequency) transmitter module
- ✓ L-858D & RT-20PW - **PocketWizard® 344Mhz** (US/Canada frequency) transmitter module



In a recent interview, Lorenzo Gasperini (Senior International Sales & Marketing Manager) stated, *“the innovative and cool color Touch screen design of the L-858D SPEEDMASTER series, has really caught the attention of professional photographers serious about their lighting control. The wireless bundle kit offers today’s shooters expanded wireless control with several system solutions all at a welcomed price savings. In addition, the wireless lighting control is a perfect complement to Exposure Profiling, Precision Spot Metering, Flash Duration and HSS measurements all included in a convenient carry pouch.”*

Sekonic distributors around the world* have been stocking up on the bundle kits and supplies should be readily available for immediate purchase through retailers. In addition, a growing series of online educational videos entitled “Quick Start Video Series” are available at

<http://www.sekonic.com/products/l-858d/overview.aspx>.

* Please ask authorized distributor in each country for the availability.

To learn more about the history of Sekonic or their extensive line of professional light measuring instruments, visit them at www.sekonic.com.

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