

## **NEW SEKONIC BUNDLE KIT OFFERS LIMITED TIME DISCOUNT**

Tokyo, Japan – November 19, 2013 – **Sekonic Corporation Light Meter Photo Products Division, announced** today the official release of the limited time offer LITEMASTER PRO L-478 series Bundle Kit promotion. The new bundle kit designed to add more value to the L-478 series is now available immediately through all Sekonic distributors and photo/video retail camera shops around the world. Sekonic will be offering the **L-478D and L-478DR light meters** in a bundle kit, which includes the **L-478VF 5 degree spot finder** and the **new L-478 Series meter and spot finder case**. All three items are offered at an attractive bundle price of 15% off the regular individual pricing. The bundle kit comes in a two part package. The L-478D and L-478DR will continue to be packaged separately, while the accessories kit will be provide in a separate package. Both the meter and the accessory kit will only be sold together to qualify the limited time bundle kit savings.



In a recent interview, Mr. Toshiya Eguchi (Deputy General Manager, Japan) and Mr. Lorenzo Gasperini (International Sales Manager, USA), stated that “the innovative and cool color Touch screen design of the LITEMASTER PRO L-478 series, has really caught the attention of professional photographers and Videographers serious about their lighting control.” The bundle kit offers today’s shooters on a budget a welcomed price savings, plus the essential components for Exposure Profiling, Precision and Spot Metering all in a convenient carry pouch.

Sekonic distributors around the world have been stocking up on the bundle kits and supplies should be readily available for immediate purchase through camera shops. In addition, a growing series of online educational videos entitled “Quick Start Video Series” are available at <http://www.sekonic.com/products/l-478d/overview.aspx>

To learn more about the LITEMASTER PRO L-478 series or other light measuring products from Sekonic, visit us at [www.sekonic.com](http://www.sekonic.com)